

HeartBeats 2019

The idea behind this project originated from the death of Dr. APJ Abdul Kalam on stage where no one knew the basics of CPR, later similar incident occurred with the young enigmatic singer KK. From then we are planning to create awareness on Basic Life Support Skills among the youngsters and the aim is to reduce the sudden cardiac deaths out of the hospital setting. So we planned to make awareness in the upcoming generation (the students from classes 9-12) regarding the same. As a result of this, the mega Guinness World Record event, HeartBeats happened on 16th November 2019 at CIAL Convention Center, Nedumbassery in association with District Administration, NHM, DLSA, Department of Education, AHA, ANGELS etc. The purpose of the event was to give training on CPR to the school students in a single day. 28,523 students from 348 schools get trained on a single day.

HeartBeats is a Guinness world record event on the most people completed CPR training in 8 hours.